AN ANALYSIS OF STUDENTS' MOTIVATION ON LEARNING ENGLISH IN KAMPONG INGGRIS PARE MATARAM.

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Abstract: This research aimed at investigating the students' motivation for learning English as a second language. This qualitative study is aimed at finding out the motivation of students learning English in Kampong Inggris Pare Mataram. It is intended to answer two research questions: 1) What are the motivations of students to learn English in Kampong Inggris Pare Mataram? ; 2) What are the programs they offer in Kampong Inggris Pare Mataram? And what makes Kampong Inggris Pare different from other English courses? Data were collected by distributing a questionnaire to 45 respondents, and the data were analyzed by categorizing information and sorting out similar information. The findings showed that the students have several kinds of motivation: 1) to get a good job; 2) to get a good grade; 3) to study abroad; 4) to have friends from other countries; 5) to have cheaper prices offered; 6) recommended by people; 7) requested by parents; 8) close to home

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INTRODUCTION

Based on Putri (2019), it is an undeniable fact that knowledge of English has become an essential part of everyday life. This shows that English is used in various areas, such as business, education, media, and entertainment. Primarily, English is used as an international communication tool. English is also the dominant language for business, so learning English becomes very importance for people who intend to join the global market. In addition, many of the world's popular movies, books, music, and content are largely produced in English. Tohir (2017) mentions, when we talk almost English language learning success or disappointment, we frequently relate it with the inspirations of dialect learners. Geoffery (2003) mentions in second language, English is utilized in official educate, instruction, mass media, huge commercial and mechanical organizations as in Ghana and Singapore.

People learn English for a variety of reasons. It could be for academic purposes or to advance one's career. Garg (2015) mentions various motivations for learning English as follows; communicate with people, push career forward, have access to knowledge, and enjoy art and literature. The success of students in learning a language is influenced by their motivation to learn. Motivation is one of the many factors that influence students in learning English. Motivation guides students to follow goals and directions. Therefore,

motivation has an importance role in language learning. Students who lack motivation may have some difficulties achieving effective learning. Based on Alizadeh (2016) Motivation itself can be defined as one direction to behavior or what causes a person to want to repeat a behavior.

According to Hosseini & Pourmandnia (2013), motivation refers to the most important internal factor in influencing language learning success and splits motivation into three components: the desire to reach a goal, the desire to learn a language, and contentment with the work of learning that same language. Salvin (as cited in Rehman et all., 2014) defined motivation as an internal process that activates, guides and maintains behavior over time. There are four factors that can influence a student's motivation to learn English. First, the society where the students live second, the people who are close to them, such as parents, older siblings, and peers, third, the teacher is considered a major factor in the continuation of a student's motivation. Fourth, the method is vital to creating confidence for both teachers and students in the way teaching and learning take place (Harmer 2001). Dornyei (2001) classifies motivation into 3 parts, namely, choice motivation, executive motivation, and motivation retrospective. Choice motivation occurs at the beginning of the learning process, initiating and creating goals where one typically sets desires, hopes, passions, and opportunities.

Seeing how important it is to master English in this day and era certainly makes many people want to learn English, either through campus or choose to learn English by taking a short course. Given the many choices to be able to learn English, one of which is to take an English course, over time there have been many courses in Indonesia, especially Lombok, starting with GO, English Today, The British Institute (TBI), ESQ English courses, English First (EF), British Council, Kampong Inggris Pare, and others.

Kampong Inggris in the Pare District, Kediri Regency, and East Java began with the establishment of the Basic English Course (BEC) on June 15, 1977. Kampong Inggris Pare is one of the many places to learn English. It is a village that has become famous as a center for learning English. It is said that Kampong Inggris Pare, Kediri East Java is a good place to learn English. Every group of people around the neighborhood is conditioned to be able to speak English.

Kampong Inggris Pare has long been known to Indonesian people as a place to learn English intensively. However, Kampong Inggris also exists in Lombok, West Nusa Tenggara (NTB), precisely on Jalan Abdul Kadir Munsyi, Number 17, Punia Village, Mataram District, Mataram City, West Nusa Tenggara (NTB). Kampong Inggris Pare has three programs, an English camp, English for kids, and English-speaking program. Kampong inggris pare also have the learning method they applied is, (1) critical thinking, (2) Grammar, (3) speaking English. The purpose of this research is, the researcher wants to know what motivation and what program they offered in Kampong inggris Pare, and what things make Kampong Pare different from other English courses.

RESEARCH METHODS

This study was conducted by using a qualitative research approach. Denzim and Lincoln (1994) describe qualitative research as "qualitative research focused on the interpretation of phenomena in their natural settings to make sense in terms of the meanings people bring to these settings. "

The focus of qualitative research is on participants and how participants interact with and experience a particular phenomenon at a particular point in time, in a particular situation, in time, and its implications are different for each person (Heigham & Croker, 2009).

Therefore, the research design in this study is a case study because this research design is the most relevant to the problem in this study which focuses on the motivation of participants in learning English and what motivates participants to choose Kampong Inggris Pare Mataram to learn English.

FINDING AND DISCUSSION

Finding

Table1. Identities of respondents based on age group.

The data below explains that participants in Kampong Inggris Pare Mataram range in age from twelve to thirty years. As with the following explanation: participants with ages twelve to fifteen were three people; participants with ages sixteen to eighteen totaled twenty people; participants with ages nineteen to twenty two totaled fourteen people; and participants with ages twenty three to thirty totaled eighteen people.

No	12-15	16-18	19-22	23-30	Average
1	3	20	14	8	45
Total	9,6%	42%	30,8%	17,6%	100%

Table2. Scale of motivation choice tendencies in participants in Kampong Inggris Pare Mataram

based on participant age.

The data below explains that forty-five participants have different motivations for choosing Kampong Inggris Pare Mataram as their English learning center. The motivation they have is divided into eight reasons, with the following explanation: Participants who have motivation to learn English for study abroad from age sixteen until eighteen have three participants; participants with motivation to be able to communicate with foreigners from age sixteen until eighteen have two participants; and four participants from the age of nineteen until twenty-two; and one participant from the age of twenty-three until thirty. Some participants also have motivation to choose Kampong Inggris Pare Mataram because of the low price.

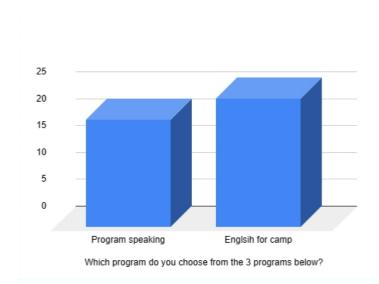
There are two participants who chose this motivation from the ages of sixteen to eighteen, one participant from the ages of nineteen to twenty-two, and one participant from the ages of twenty-three to thirty. Participants with motivation to get a job start from the age of sixteen until thirty; participants who choose a good grade start from the age of sixteen until twenty-two; also, participants choose Kampong Inggris Pare Mataram because they get recommended by their friends; this motivation has been chosen by participants from the age of twelve until thirty. Some participants choose Kampong Inggris Pare Mataram because of their parents requested this participant from age of twelve until twenty two and last is, Participants choose Kampong Inggris Pare Mataram because this English courses close from their home the participants who choose this motivation from age of twelve until twenty two.

No	Reason	12-15	16-18	19-22	23-30	Frequencies
1	Study abroad		3			9,6%
2	Able communicate With foreigners		2	4	1	14,6%
3	Low price		2	1	1	8,2%
4	Getting a job		3	2	5	20%
5	Good grade		2	3		11%
6	Recommended by Other friends	2	1	1	1	11%
7	Parents requested	3	2	3		16%
8	Close to home	1	1	1		9,6%
	Grand total	6	15	15	9	100%

N= 45

Figure 3. Questionnaire results regarding the program taken by participants

Kampong Inggris pare Mataram provides three programs, namely speaking English for camp and English for kids. The table below explains that of the forty-five participants, twenty chose English-speaking and twenty-five chose English for camp.



4.2 Motivation to learn English

Based on the data collected through questionnaire it was found that the participants have several motivations to learn English. Therefore, those motivation can be categorized based on the reason why participants learn English in Kampong Inggris Pare Mataram as follows; 1) to get a good job; 2) get a good grade; 3) study abroad; 4) have a friends from another countries; 5) cheaper price offered; 6) recommended by people; 7) requested by parents; 8) close from home.

To get more detailed about the data from the participants, open-ended questions were provided in the questionnaire - allowing the participants to give their motivation for learning English.

4.2.1. Get a good job

The data from questionnaire showed that participants had motivation to learn English in Kampong Inggris Pare Mataram it because they want to have a good job in the future, there are 28 participants said that learning English is important when we want to have a good job in the future. As stated by participant with code P1

"My motivation to learn English in Kampong Inggris Pare Mataram is because I want to have a good job or a good career in the future" (P1)

Participants choose Kampong Inggris Pare Mataram to deepen their English language skills and hope that after completing the study period at this course they will find it easier to get a job using the skills they have learned while studying at Kampong Inggris Pare Mataram in accordance with what they expect.

4.2.2 Get a good grade

It was found from the questionnaire that get a good grade is another motivation for participants choose Kampong Inggris Pare Mataram to learn English. Participants choose Kampong Inggris Pare Mataram to learn English because they are hard to receive lessons well at school. The course is the second choice of the participants, with the hope that participants can master English and get a good grade. As stated by participant 7 with code P7.

"I had a problem with my English grades in class. It felt so hard to understand the English lessons that my teacher delivered, so I chose to take the course for the hope that I could get good grades." (P7).

"I joined the English course because of my grades in English. I got bad grades, so my parents asked me to join the course" (P9)

Another opinion was also conveyed by several participants who said that they took English courses because, when in the class, they could not understand what the teacher said.

"To get the score that I want" (P13)

"I joined the course at Kampong Pare because I had difficulty receiving English lessons in class." (P18)

In line with the reasons or motivations that have been conveyed by some participants, researchers found that some people join Kampong Inggris Pare Mataram because they have difficulty receiving English lessons in class and want to get a good grade. In conclusion, there are many students find it difficult to understand English; therefore, many choose to register for English courses, as well as some participants who register at Kampong Inggris Pare Mataram, with the hope that after learning from there, their ability and knowledge of English can increase.

4.2.3 Study abroad

The findings of this study indicate that, from the results of the questionnaire that researchers have done with participants, there are several participants who have motivation to learn English at Kampong Inggris Pare Mataram because they have desire to be able to continue their education abroad.

"My motivation to study at Kampong Inggris Pare Mataram is because I want to study abroad." (P12)

"I am learning English here with the aim of studying abroad." (P11)

Studying abroad is the dream of many people, and mastering English must be mastered. Therefore, many people want to master English in a short time. One of them is taking an English course at a certain institution. One of them was registered at Kampong Inggris Pare Mataram. Some participants chose to register here to increase their knowledge while improving their English skills with the aim of continuing their education abroad.

4.2.4 Have a friend from other country

The data from the questionnaire shows that the participants had motivation to learn English because they wanted to have friends from other countries. This is certainly a lot of people's desire to have friends from abroad or just want to say hello to foreigners they meet anywhere. This motivation is also the goal of some participants, who want to master English by studying at Kampong Inggris Pare Mataram.

"I learned English because I wanted to make friends from different countries." (P26)

"To make it easier to make friends from different countries" (P29)

Having friends from other countries is something that many people want, being able to speak English to facilitate communication with outsiders is almost the same reason as wanting to have friends from other countries. This can certainly be a motivation for someone to choose an English course, one of which is with several participants who registered at Kampong Inggris Pare Mataram who have the same motivation as other people, learning English because they want to have friends from other countries.

"I learned English to have friends from other countries, which makes it easier for me to communicate with foreigners." (P35)

4.2.5 Cheaper price

In Indonesia, especially Lombok, there are many courses available with various offers, one of which is at an affordable price. Price is one of the most important things to consider because, for some people, finding a course at an affordable price is important. Likewise, Kampong Inggris Pare Mataram offers English courses with affordable prices; this is certainly something that can attract the attention of people around you. Several participants said that:

"The price that Kampong Pare offers is more affordable than other courses." (P2)

Other participants also said that before choosing Kampong Inggris Pare Mataram, some of them had made comparisons with other courses. And indeed, Kampong Inggris Pare Mataram offers cheaper prices.

"I have compared this course with several other courses and found that Kampong Pare offers a lower price." (P3)

4.2.6 Recommended by friend

The data from the questionnaire showed that many participants chose Kampong Inggris Pare Mataram because people or friends had given recommendations to choose to study at Kampong Inggris Pare Mataram.

"I was recommendations from people around me." (P8)

"I was recommended by a friend who had studied there." (P9)

"My parents recommended me to choose Kampong Inggris Pare" (P24)

Getting several recommendations from parents or people around them is also one of the reason that happened a lot. The data from the questionnaire shows that many participants are given recommendations by parents and even people around them.

4.2.7 Requested by parents

The data from the questionnaire also shows that the participants had reason to choose Kampong Inggris Pare Mataram because their parents asked them to learn in the English course.

"I study here because my parents want me to." (P36)

"I studied here because my brother used to study here too, so my parents also asked me to study here." (38)

"I like English, and my parents asked me to improve my English skills and join an English course at Kampong Pare." (P40)

In conclusion, based on the data, there are three participants who studied at Kampong Inggris Pare Mataram because their parents asked them to join Kampong Inggris Pare Mataram, and his brother also studied in this English course.

4.2.8 Close from home

The distance of the course from home can also be a consideration for someone who wants to enroll in a course. Having a close distance between home and the course can also be a good choice. If seen from the existing questionnaire data, six out of forty-three participants chose Kampong Inggris Pare Mataram because the distance between their home and the course is close.

"The course is close to my house." (P6)

"My house is behind in this course." (P4)

"I am interested in enrolling in this course because my house is close to it" (P14)

"My house is next to Kampong Pare, so I don't have to look for a course far from my house." (P31)

"The course is close to my house." (P33)

"I can walk to the course because it's close to my house." (P34)

4.3 Programs that they offer

Kampong Inggris Pare provides three programs that are offered to people who want to hone their English skills there namely;

a) English for speaking program

The Speaking Program is an English course that focuses on improving communication skills in English. The speaking program is in great demand among course participants in Kampong Inggris Pare. The learning model in the speaking program will be dominant in practice, so the participants will get used to communicating in English. In this program, students are directed to do more speaking practice with specific activities, and tutors will provide materials that include daily conversations.

b) English for camp

This program is integrated with the residence or dormitory. In the dormitory environment, participants will be guided to speak English by the accompanying tutor to familiarize students with communicating in English in their daily lives.

c) English for kids.

In this program, children are guided, introduced to Basic English, and taught vocabulary that is easy to remember first.

Discussion

Based on the research findings, it can be seen that all of the participants have different motivations or reasons for learning English and also have different motivations why they choose Kampong Inggris Pare Mataram for learning English. While we know that in Lombok, especially in Mataram there are many English courses that we can choose to learn English, based on the data Kampong Inggris Pare Mataram offered cheaper prices compared to other English courses, this is certainly an extra point for Kampong Inggris Pare to attract people out there to register at their place, because nowadays many people out there are more interested in low prices.

Given that motivation to study English is one of the most significant learning components, determining the actual motivation condition of each group of students is quite beneficial. This is for the efficacy and proficiency of their language learning. Based on the questionnaire, openended questions, there are several motivations that made participants choose Kampong Inggris Pare Mataram to learn English as follows; 1) to get a good job; 2) get a good grade; 3) study abroad; 4) have a friends from another countries; 5) cheaper price offered; 6) recommended by people; 7) requested by parents; 8) close from home. And there are three programs that Kampong Inggris Pare Mataram offer as follows; 1) English for speaking program; 2) English for camp; 3) English for kids.

Based on the observation data, in the class, the tutor divided students into two groups; active and non-active groups based on their habits during the class. The tutor also had a strategy to make their class so fun to learn English, like playing games in the middle of the class. Due to the limited permission from Kampong Inggris Pare Mataram, the researchers cannot conduct

deeper research, so the data obtained is the only one above.

CONCLUSION

To answer the first research question about the motivation of students learning English in Kampong Inggris Pare Mataram, it was found that the motivation of students varied depending on the participants. The motivation of participants learning English in Kampong Inggris Pare Mataram can be categorized into study abroad, to get a good job, get a good grade, have a friends from other countries, offered cheaper price, recommended by people, requested by parents, and close from home.

To answer the second research question about the program they chose in Kampong Inggris Pare Mataram, based on the data there are twenty-five participants chose the program English for camp and twenty of participants chose program English speaking, and the results of the comparison between Kampong Inggris Pare Mataram and the British Council can be seen from two aspects, namely in terms of price and programs that Kampong Inggris Pare Mataram offered.

To answer the third research question about the different between Kampong Inggris Pare Mataram and British Council, the researcher has made comparison based on the program. Kampong Inggris Pare Mataram only offered three programs namely; English for speaking, program English for camp and English for kids. British Council have online and offline class namely: personal online tutoring, online learning that will connect students with other students in different country and last IELTS test preparation, and offline program, namely: training and assessment for business and English for education. Registering at Kampong Inggris Pare Mataram does not have to take any tests first, it is very different from the British Council which requires applicants to take the CEFR system test first. This aims to determine the extent of the applicants' English language skills.

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